

## **Motion to Amend ISA Bylaws Establishing Policy for an Annual Society Exhibition**

Effective January 1, 2011, ISA will hold one society-wide exhibition at a location within Canada or the forty-eight contiguous United States at least once every 12 months.

The Exhibition may be incorporated as a part of other ISA society-level conferences or events, such as ISA Automation Week, or may be held independently, at the discretion of the Executive Board, provided that the Exhibition is publicized with equal emphasis as the other events.

The Exhibition will be publicized as being open to the general membership and to non-members interested in the process industries at an admission cost not to exceed US\$50, with free or reduced-cost passes made available for distribution by ISA members, ISA staff and Exhibition exhibitors, speakers and sponsors.

Location of the Exhibition will be selected by the Conference & Exhibition Oversight Committee in collaboration with ISA staff. Location of the Exhibition will be rotated among each of the following four (4) major industrial regions within the combined areas of Canada and the forty-eight contiguous United States. Regions are: (1) Southeastern Region which includes locations near Houston, Dallas/Ft Worth, Atlanta and New Orleans; (2) Western Region which includes locations near San Francisco, Los Angeles and San Diego; (3) Northwestern Region which includes locations near Portland, Seattle and Calgary; and (4) Eastern Region which includes locations near Chicago, Detroit, Pittsburgh and New York City. Cities other than those listed in this paragraph may be considered, provided (a) they are located in major metropolitan areas, (b) they have a local international airport and (c) they are near a significant number of local major process industrial facilities that presently utilize process automation products and services.

The Exhibition will be held in each Region at least once every five (5) years and may not be held in the same Region more frequently than once every two (2) years. After the Exhibition has been held one (1) time in each region, the rotation plan may be reconsidered, and the request to modify the plan must be presented to and approved by the Council of Delegates according to Bylaws procedure.

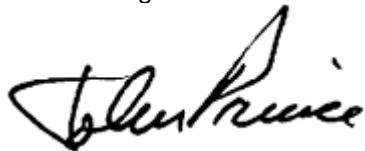
It is the option of the Committee to organize and operate the Exhibition directly, appoint subcommittees, delegate duties to ISA staff or hire an independent organization.

Ownership of the Exhibition and any names associated with the Exhibition in the past, present or future will be retained by ISA and not sold or transferred. The name of the Exhibition will be registered with the US Patent & Trademark Office by ISA and will be maintained in an active state.

This policy is intentionally broad and addresses only the Exhibition and not the conference or any other events held concurrently with the Exhibition so as to give as much flexibility to the Committee and ISA Staff as possible. Any portion of this amendment which may be open to interpretation will be resolved by the Chair of the C&E Oversight Committee.

The following are co-sponsors as of September 30, 2010:

ISA Northern California Section – Brad Rupert, District Vice President  
ISA Central Arizona Section – Gary Campbell, District Vice President Elect  
ISA San Diego Section – Mike Wallace, P.E., President  
ISA Los Angeles Section – Bill Campbell, P.E., President  
ISA Orange County Section – Jesus Moncayo, P.E., President  
ISA Central California Section – Fernando Ceja, President [Name spelling correction made]  
ISA Las Vegas Section – Vince Brashear, President



John Prince, Appointed Delegate  
ISA San Diego Section

Submitted Saturday, October 2, 2010, 2:20am Central Time